

THURSDAY 12 APRIL

FRIDAY 13 APRIL

09:00	Registration open Reception, Floor 7 09.00 - 13.00	
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10:00	Official Opening Wattle Room 10.15	
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11:00	Opening Keynote Wattle Room 10.30 - 11.15	
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12:00	Building Artist Audiences Wattle Room 11.15 - 12.00	
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13:00	Lunch & Networking Aerial Bar 12.00 - 13.00	
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14:00	Metadata, Transparency, and Music Wattle Room 13.00 - 13.45	
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15:00	Lessons from Sport Wattle 14.45 - 15.30	
15	FastFifteen Sessions Day 1 14.45 - 16.15	
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16:00	Future of Releasing Music Wattle 15.30 - 16.15	
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17:00	The Art of Selling Tickets Wattle Room 16.30 - 17.15	
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18:00	Collaborating across Cultures & Communities Felix Riebl & Deborah Brown Wattle Room 17.15 - 18.00	
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19:00	Day 1 Networking Drinks APRA AMCOS 18.30 - 21.30	

09:00	Registration open Reception, Floor 7 09.00 - 13.00	
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10:00	FastFifteen Sessions Day 2 Wattle Room 10.00 - 11.15	
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11:00	Mobile AR/VR: Building Interactive Audiences David Francis, Virtual Method Wattle Room 11.15 - 12.00	
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12:00	Lunch & Networking Aerial Bar 12.00 - 13.00	
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13:00	Future of Copyright & Artist IP Wattle Room 13.00 - 13.45	
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14:00	Future of Live Music in Australia Roger Field, Live Nation Australasia Wattle Room 13.45 - 14.30	
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15:00	FastFifteen Sessions Day 2 Wattle & Broadway Rooms 14.45 - 16.00	
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16:00	Break 16.00 - 16.15	
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17:00	Future of Search & Discovery Wattle Room 16.15 - 17.00	
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18:00	Day 2 Networking Drinks The Clare, Old Clare Hotel 17.30 - 19.30	
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'FastFifteen' Sessions allow speakers to give in-depth accounts of their specialised area of knowledge, and a first-hand glimpse into their unique experience & expertise in short, sharp 15 minute solo presentations.

FASTFIFTEEN SESSIONS

THURSDAY 12 APRIL

Lessons from Sport

Chris Carey, Media Insight Consulting
Amy Harrison, Sydney FC / Matildas
Greg Sleigh, Optus Stadium
Larissa Paegle, Parramatta Eels NRLC
Michael Carmody, Legacy Esports
Wattle Room | 14.45 - 15.30

Future of Releasing Music

Vanessa Picken, Comes with Fries
Ash London, Ash London LIVE
Ben Godding, AWAL
Set Mo
Simon Cahill, Warner Music Australia
Wattle Room | 15.30 - 16.15

FastForward x Warner Music Hackathon

Simon Cahill, Warner Music Australia
Broadway Room | 14.45 - 15.00

How to Stand Out with Sync

Allegra Caldwell, BMG
Broadway Room | 15.00 - 15.15

The Future of Crowdfunding

Gemma Bastiani, Pozible
Broadway Room | 15.15 - 15.30

Helping Fans Talk about Mental Health

Jess Hope, Ticketmaster
Broadway Room | 15.30 - 15.45

International Trends: Japan

Takayuki Suzuki, ParadeALL
Broadway Room | 15.45 - 16.00

Getting Your Brand Ready for Investment

Alan Sherry, Sherry Design Studios Sydney
Broadway Room | 16.00 - 16.15

FRIDAY 13 APRIL

Dissecting the Spotify IPO

Chris Carey, Media Insight Consulting
Wattle Room | 10.00 - 10.15

Using AI Applications in Music

Emily Scoggins, The O2
Wattle Room | 10.30 - 10.45

The Future of Checkouts

Eddie Robb, Make it Social
Wattle Room | 10.50 - 11.05

So, You Want To Work With A Brand?

Francis Coady, Havas Sports & Entertainment
Wattle Room | 14.45 - 15.00

Breaking into Gaming through Music

Fabian Malabello, Boss Battle Records
Wattle Room | 15.05 - 15.20

Women in Music: Hearing Voices You Can't See

Brigid Dixon, Mushroom Group
Wattle Room | 15.25 - 15.40

Wellbeing in the Workplace

Tim Kelly, *fmr.* Inertia Music
Wattle Room | 15.45 - 16.00

Storytelling in Music Marketing

Darren Levin, Bolster
Broadway Room | 14.45 - 15.00

Stop the Scroll: Engage & Captivate Fans on Social

Jess Mills, WMA
Broadway Room | 15.05 - 15.20

Slave to the Algorithm: Data-led Marketing

Jared Kristensen, Audience Republic
Broadway Room | 15.25 - 15.40

The Changing Role of PR

Hannah Celnikier, Positive Feedback
Broadway Room | 15.45 - 16.00

@FASTFORWARD_XYZ

#FFWDxSYD